

Social Media for Educators

During this presentation we will be focusing on how social media can be used as an educational tool for educators, companies, and organizations. Below you will find a list of the social media that is covered along with a brief description and website link in case you need to create an account.



Instagram

A free and simple way to share your life and keep up with other people. Take a picture or video, then customize it with filters and creative tools.

<http://instagram.com>



Twitter

An online social networking service that enables users to send posts up to a 140 characters, known as “tweets”

<https://twitter.com/>



Facebook

Social utility that connects people with friends and coworkers. Users are able to post status updates, create photo albums, and write on each other’s walls.

www.facebook.com



Pinterest

A virtual scrapbook that allows you to share and comment on visual materials such as photographs, videos, or webpages.

www.pinterest.com

Important Information & Reminders:

- Always have two sets of social media accounts. One should be for personal use and the other one for professional use.
- AAFCS and National FCCLA can be found on all of these social media sources. Most state affiliates for AAFCS and FCCLA do too so be sure to look up your state! Some state affiliates are included in these handouts.
- All FCS educators featured in the social media handouts have granted permission to be used in this presentation.
- Besides these social media tools blogs can be a great resource too! Check out these blogs:
 - www.weteachfacs.com
 - www.familyconsumersciences.com
 - www.ashleysfacsoflife.blogspot.com